Organizers of trade events, U.S. Pavilions, expos, and business conferences can take advantage of the partnership program or individual services offered by the International Trade Administration (ITA), part of the U.S. Department of Commerce. We support you as one global organization with 130 offices around the world and another 100 across the U.S.

### Partnership Package

For organizers of trade shows, U.S. Pavilions, expos, and business conferences in the U.S. and abroad, the partnership package gives exhibitors and international attendees the assurance that the U.S. Department of Commerce recognizes the event for excellence in maximizing opportunities to U.S. business.

Built around a core partnership package, organizers can add-on the services that deliver the most value to the event based on their specific needs and budget. This program supports organizers in expanding their worldwide network and recruitment capabilities.

### Individual Services

Organizers of trade shows, U.S. Pavilions, expos, and business conferences can also take advantage of individual services to strategically address their unique show floor needs, from promotion to matchmaking, and counseling to delegation recruitment. Choose from among these available services at U.S. or overseas events to expand your event’s global reach and recruitment capabilities.

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**For Full Service Details:**
Visit our site: [https://www.trade.gov/TEPP](https://www.trade.gov/TEPP).

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