I. Public Comments & Speaker from Nuclear Matters
   a. Casey Douglas – Associate Director at APCO Worldwide/Nuclear Matters
      i. Advocate for commercial nuclear power
      ii. What is Nuclear Matters?
          1. As of 2016, national advocacy commission – out of NEI
             a. Merged with CASE energy coalition and nuclear advocacy network and NEI advocacy hub
          2. Under guidance of NEI, aligned with NEI policy actions and national nuclear strategy – blueprint for Nuclear Matters
             a. Group of partners and advocates from a grassroots perspective
             b. Nonetheless, Nuclear Matters occupies a different space than NEI
      iii. What are they doing?
          1. New and different voices – bring in different perspectives
             a. Added new faces to advocacy council
             b. Expanded to VC realm
             c. Mothers for Nuclear
             d. NAYGN President on council
             e. Advanced tech space
          2. Different – national vs. state play
                i. Present in all the states with hot issues, offering 3rd party voice
          3. Brought in because they have a strong digital marketing content
             a. Working on making sure messaging is not lost
             b. Engaging online influencers in social media
                i. Different message tracks which have attracted different types of people
1. Climate change and Security have different influencers

4. State activity
   a. NY
      i. Came out with print ad and targeted digital banner ads and TV commercial to attack opposition
   b. Go to plants to work on plant mobilization
      i. Make it easy for constituents to contact legislators

5. Real message – all working towards the same thing and preserve plants and bring some new plants online

iv. Organization
   1. Funded by NEI – annual budget
   2. How many people?
      a. 10 in DC, 10 in NY
      b. DC more policy-side and coalition building

v. Question - work with Suzie Jabaworski on nuclear is cool campaign?
   1. Answer - Not as of yet, NEI however is working on it

vi. Question - looking at nuclear advocates – on the other hand, what does the opposition look like?
   1. There are more against nuclear than for nuclear
   2. API with lots of resources and budget – OH and PA opposing nuclear
   3. Opportunity to start with new demographic
   4. Influence those with no opinion about nuclear and make them understand the benefits

vii. Is it possible that we would meet our climate obligations with nuclear?
   1. The President won’t cut coal, as it was one of his campaign promises

viii. Question - Nuclear Matters have been in a lot of conflicts in some states - CINTAC as advisory committee to SWR, how can you see CINTAC and Nuclear Matters working together?
   1. Goal is similar – protect nuclear fleet
   2. How we come to it may not be exactly the same, nevertheless we can support each other
   3. NEI nuclear imperatives – Identify pro-nuclear army
      a. Pro-climate people
      b. National security people
      c. Jobs and infrastructure
         i. All for nuclear, but for very different reasons
         ii. Arm them with the right information so they can influence other people
         iii. Pinpoint where support exists and what motivates individuals to take action
ix. How do the subcommittees reach out to Nuclear Matters?
   1. Contact Casey directly

II. Conclusion & Next Steps
   a. Recognition – Bill’s last CINTAC meeting
   b. Adjourn