

Transatlantic Trade and Investment Partnership (T-TIP)

Opportunities for Connecticut



T-TIP stands to be an ambitious, comprehensive, and high-standard trade and investment agreement that offers significant benefits for U.S. companies and workers through eliminating existing trade barriers and better enabling U.S. companies and workers to compete. T-TIP will provide significant new opportunities for U.S. industry, as approximately one-fifth of all U.S. goods and services exports go to the European Union (EU). In 2013, every billion dollars of U.S. exports supported 5,590 jobs. In that same year, U.S. goods and services exports to the EU supported an estimated 2.5 million U.S. jobs.

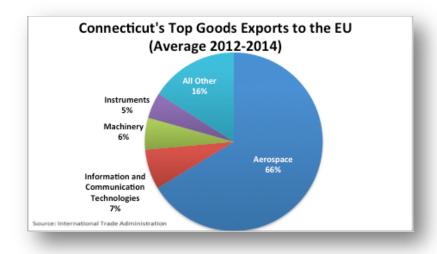
Key Opportunities for Connecticut's Industries

<u>Information and Communication Technologies</u> (ICT)

The ICT sector accounted for **7 percent** of Connecticut's total exports to the EU between 2012 and 2014. During that same period ICT exports to the EU from Connecticut averaged **\$411 million** annually. The EU currently has tariffs on ICT products as high as 14 percent. Connecticut companies would likely benefit from reduced tariffs in this sector as a result of the agreement. ICT exports could also benefit from T-TIP provisions that will address technical regulations and standards that unnecessarily restrict trade.

Machinery

The machinery sector accounted for **6 percent** of Connecticut's total exports to the EU between 2012 and 2014. During that same period machinery exports to the EU from Connecticut averaged **\$328 million** annually. The EU currently has tariffs on machinery products as high as 9.7 percent. Connecticut companies would likely benefit from reduced tariffs in this sector as a result of the agreement.



High-tech Instruments

The instruments sector accounted for **5 percent** of Connecticut's total exports to the EU between 2012 and 2014. During that same period instrument product exports to the EU from Connecticut averaged **\$263 million** annually. The EU currently has tariffs on high-tech instrument products as high as 6.7 percent. Connecticut companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

Exports Sustain Thousands of Connecticut Businesses including SMEs

A total of 5,728 companies exported from Connecticut locations in 2013. Of those, 5,096 (89.0 percent) were small and medium-sized enterprises with fewer than 500 employees. Small and medium-sized firms generated nearly one-quarter (22.6 percent) of Connecticut's total exports of merchandise in 2013.

Connecticut exported \$5.8 billion annually in goods to the EU (2012-2014 average). Connecticut's goods exports to the EU increased by 8 percent from 2012 to 2014. During this period, 36 percent of Connecticut's total goods exports went to the EU.

The EU's tariff elimination as part of T-TIP would provide new market access that could benefit Connecticut's exports. Exports from Connecticut could also benefit from efforts in T-TIP to achieve new market access commitments in services and investment, improve the regulatory environment, and establish global best practices.

With TTIP & TPP, the United States & its trade agreements partners will account for 64% of global GDP



How Past FTAs Have Benefitted Connecticut

The United States currently has free trade agreements in force with **20 countries**, which account for **\$4.7 billion (29 percent)** of Connecticut's exports in 2014. During the past 10 years (2005-2014), exports from Connecticut to these markets grew by 50 percent, with NAFTA, Korea, Singapore, CAFTA-DR, and Colombia showing the largest dollar growth during this period.

In Their Own Words: T-TIP Comments

National Electrical Manufacturers Association (NEMA)

"Our member companies manufacture a diverse set of products including power transmission and distribution equipment, lighting systems, factory automation and control systems, and medical diagnostic imaging systems. Saving time and money not having to pay import duties could provide for notable efficiencies and reprogramming of company resources into more productive activities."

<u>Telecommunications</u> <u>Industry Association (TIA)</u>

"We see significant potential for a TTIP to increase transatlantic trade of telecommunications goods and services. As the two largest telecommunications markets in the world, the benefits of a comprehensive agreement will likely have a significant commercial benefit to the United States and Europe."

The Consumer Electronics Association

"The TTIP has the potential to significantly promote and enhance trade in the important consumer electronics industry sector to the benefit of businesses and consumers in the United States and Europe."