

Transatlantic Trade and Investment Partnership (T-TIP)

Opportunities for New Jersey



T-TIP stands to be an ambitious, comprehensive, and high-standard trade and investment agreement that offers significant benefits for U.S. companies and workers through eliminating existing trade barriers and better enabling U.S. companies and workers to compete. T-TIP will provide significant new opportunities for U.S. industry, as approximately one-fifth of all U.S. goods and services exports go to the European Union (EU). In 2013, every billion dollars of U.S. exports supported 5,590 jobs. In that same year, U.S. goods and services exports to the EU supported an estimated 2.5 million U.S. jobs.

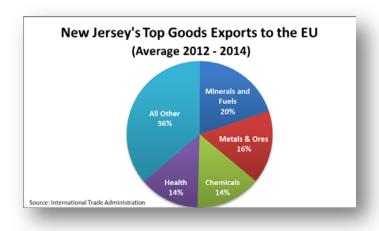
Key Opportunities for New Jersey's Industries

Minerals and Fuels

The minerals and fuels sector accounted for **20 percent** of New Jersey's total exports to the EU between 2012 and 2014. During that same period minerals and fuels exports to the EU from New Jersey averaged **\$1.7 billion** annually. The EU currently has tariffs on minerals and fuels products as high as 8 percent. New Jersey companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

Metals and Ores

The metals & ores sector accounted for **16 percent** of New Jersey's total exports to the EU between 2012 and 2014. During that same period metals and ores product exports to the EU from New Jersey averaged **\$1.4 billion** annually. The EU currently has tariffs on metals and ores products as high as 10 percent. New Jersey companies would likely benefit from reduced tariffs in this sector as a result of the agreement.



Chemicals

The chemicals sector accounted for **14 percent** of New Jersey's total exports to the EU between 2012 and 2014. During that same period chemical exports to the EU from New Jersey averaged **\$1.3 billion** annually. The EU currently has tariffs on chemical products as high as 6.5 percent. New Jersey companies would likely benefit from reduced tariffs in this sector as a result of the agreement. Chemical exports could also benefit from T-TIP provisions that promote regulatory efficiencies and reduce regulatory compliance costs.

Exports Sustain Thousands of New Jersey Businesses including SMEs

A total of 20,711 companies exported from New Jersey locations in 2013. Of those, 19,077 (92.1 percent) were small and medium-sized enterprises with fewer than 500 employees. Small and medium-sized firms generated over two-fifths (45.6 percent) of New Jersey's total exports of merchandise in 2013.

New Jersey exported \$9.2 billion annually in goods to the EU (2012-2014 average). New Jersey's goods exports to the EU increased by 2 percent from 2012 to 2014. During this period, 25 percent of New Jersey's total goods exports went to the EU.

The EU's tariff elimination as part of T-TIP would provide new market access that could benefit New Jersey's exports. Exports from New Jersey could also benefit from efforts in T-TIP to achieve new market access commitments in services and investment, improve the regulatory environment, and establish global best practices.

With TTIP & TPP, the United States & its trade agreements partners will account for 64% of global GDP



How Past FTAs Have Benefitted New Jersey

The United States currently has free trade agreements in force with **20 countries**, which account for **\$14.2 billion (39 percent)** of New Jersey's exports in 2014. During the past 10 years (2005-2014), exports from New Jersey to these markets grew by **74 percent**, with NAFTA, Korea, Israel, Singapore and CAFTA-DR showing the largest dollar growth during this period.

In Their Own Words: T-TIP Comments

National Electrical Manufacturers Association (NEMA)

"Our member companies manufacture a diverse set of products including power transmission and distribution equipment, lighting systems, factory automation and control systems, and medical diagnostic imaging systems. Saving time and money not having to pay import duties could provide for notable efficiencies and reprogramming of company resources into more productive activities."

<u>Telecommunications</u> Industry Association (TIA)

"We see significant potential for a TTIP to increase transatlantic trade of telecommunications goods and services. As the two largest telecommunications markets in the world, the benefits of a comprehensive agreement will likely have a significant commercial benefit to the United States and Europe."

The Consumer Electronics Association

"The TTIP has the potential to significantly promote and enhance trade in the important consumer electronics industry sector to the benefit of businesses and consumers in the United States and Europe."