INTERNATIONAL TRADE ADMINISTRATION

Transatlantic Trade and Investment Partnership (T-TIP)

Opportunities for Oregon

T-TIP stands to be an ambitious, comprehensive, and high-standard trade and investment agreement that offers significant benefits for U.S. companies and workers through eliminating existing trade barriers and better enabling U.S. companies and workers to compete. **T-TIP will provide significant new opportunities for U.S. industry, as approximately one-fifth of all U.S. goods and services exports go to the European Union (EU). In 2013, every billion dollars of U.S. exports supported 5,590 jobs. In that same year, U.S. goods and services exports to the EU supported an estimated 2.5 million U.S. jobs.**

Key Opportunities for Oregon's Industries

Information and Communication Technologies (ICT)

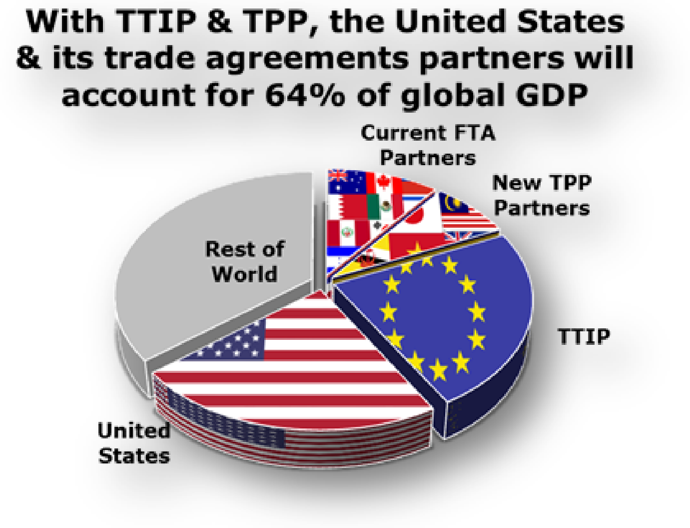
The ICT sector accounted for **28 percent** of Oregon's total exports to the EU between 2012 and 2014. During that same period ICT product exports to the EU from Oregon averaged **$506 million** annually. The EU currently has tariffs on ICT products as high as 14 percent. Oregon companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

High-tech Instruments

The high-tech instruments sector accounted for **12 percent** of Oregon's total exports to the EU between 2012 and 2014. During that same period high-tech instrument exports to the EU from Oregon averaged **$225 million** annually. The EU currently has tariffs on high-tech instruments as high as 6.7 percent. Oregon companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

Machinery

The machinery products sector accounted for **12 percent** of Oregon's total exports to the EU between 2012 and 2014. During that same period machinery product exports to the EU from Oregon averaged **$173 million** annually. The EU currently has tariffs on machinery products as high as 9.7 percent. Oregon companies would likely benefit from reduced tariffs in this sector as a result of the agreement. Machinery exports could also benefit from T-TIP provisions that will address technical regulations and standards that unnecessarily restrict trade.



Exports Sustain Thousands of Oregon Businesses including SMEs

A total of 5,922 companies exported from Oregon locations in 2013. Of those, 5,247 (88.6 percent) were small and medium-sized enterprises with fewer than 500 employees. Small and medium-sized firms generated over one-third (35.2 percent) of Oregon's total exports of merchandise in 2013.

Oregon exported $1.9 billion annually in goods to the EU (2012-2014 average). Oregon's goods exports to the EU increased by 7 percent from 2012 to 2014.

The EU's tariff elimination as part of T-TIP would provide new market access that could benefit Oregon's exports. Exports from Oregon could also benefit from efforts in T-TIP to achieve new market access commitments in services and investment, improve the regulatory environment, and establish global best practices.

How Past FTAs Have Benefitted Oregon

The United States currently has free trade agreements in force with **20 countries**, which accounted for **$6.4 billion (30 percent)** of Oregon's exports in 2014. During the past 10 years (2005-2014), exports from Oregon to these markets grew by **14 percent**, with NAFTA, CAFTA-DR, Israel, Chile, and Australia showing the largest dollar growth during this period.

In Their Own Words: T-TIP Comments

Telecommunications Industry Association (TIA)

"We see significant potential for a TTIP to increase transatlantic trade of telecommunications goods and services. As the two largest telecommunications markets in the world, the benefits of a comprehensive agreement will likely have a significant commercial benefit to the United States and Europe."

The Consumer Electronics Association

"The TTIP has the potential to significantly promote and enhance trade in the important consumer electronics industry sector to the benefit of businesses and consumers in the United States and Europe."

National Electrical Manufacturers Association (NEMA)

"Our member companies manufacture a diverse set of products including power transmission and distribution equipment, lighting systems, factory automation and control systems, and medical diagnostic imaging systems. Saving time and money not having to pay import duties could provide for notable efficiencies and re-programming of company resources into more productive activities."

For more information, please see www.trade.gov/fta.
Prepared by Trade Policy and Analysis, International Trade Administration, U.S. Department of Commerce.
Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis, as well as the International Monetary Fund's World Economic Outlook.