

114TH CONGRESS  
1ST SESSION

# S. 1570

To authorize appropriations to the Secretary of Commerce to establish public-private partnerships under the Market Development Cooperator Program of the International Trade Administration, and for other purposes.

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## IN THE SENATE OF THE UNITED STATES

JUNE 11, 2015

Mr. SCHATZ introduced the following bill; which was read twice and referred to the Committee on Banking, Housing, and Urban Affairs

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## A BILL

To authorize appropriations to the Secretary of Commerce to establish public-private partnerships under the Market Development Cooperator Program of the International Trade Administration, and for other purposes.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

3       **SECTION 1. SHORT TITLE.**

4       This Act may be cited as the “American Export Pro-  
5       motion Act of 2015”.

1 **SEC. 2. ADDITIONAL FUNDING FOR THE MARKET DEVELOP-**  
2 **MENT COOPERATOR PROGRAM OF THE DE-**  
3 **PARTMENT OF COMMERCE.**

4 (a) IN GENERAL.—There is authorized to be appro-  
5 priated to the Secretary of Commerce, for the 18-month  
6 period beginning on the date of the enactment of this Act,  
7 \$8,000,000 for the Industry and Analysis unit of the  
8 International Trade Administration—

9 (1) to establish public-private partnerships  
10 under the Market Development Cooperator Program  
11 of the International Trade Administration; and

12 (2) to underwrite a portion of the start-up costs  
13 for new projects carried out under that Program to  
14 strengthen the competitiveness and market share of  
15 United States industry, not to exceed, for each such  
16 project, the lesser of—

17 (A)  $\frac{1}{2}$  of the total start-up costs for the  
18 project; or

19 (B) \$500,000.

20 (b) REQUIREMENTS.—In obligating and expending  
21 the funds appropriated pursuant to subsection (a), the  
22 Secretary of Commerce shall give preference to activities  
23 that the Secretary determines will—

24 (1) assist small- and medium-sized businesses  
25 in the United States; and

1           (2)(A) create or sustain the greatest number of  
2 jobs in the United States;

3           (B) obtain the maximum return on investment;

4           (C) increase United States exports to the Asia  
5 and Pacific region;

6           (D) increase United States exports in services;

7 or

8           (E) address export priorities set by the Depart-  
9 ment of Commerce.

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