

Building North American Competitiveness

TRADE WORKS



27% of the world's GDP

with only **7%** of the world's population

WE MAKE THINGS TOGETHER

On average,
Canadian goods sold
to the U.S. contain

25% U.S. content



WE DO BUSINESS TOGETHER

Canadian companies have invested
\$309 billion in the U.S.

Total foreign investment among
Canada, the U.S. & Mexico is
\$662 billion



GE

Helping North America out-compete the world



Founded by Thomas Edison in 1878, General Electric (GE) has grown into a multinational corporation with global sales and production, and annual earnings topping \$146 billion.

In Canada, GE employs 7,000 people in manufacturing, sales and services. North American operations are integral to GE's global supply chain. A strategic alliance with Mexico's Controladora Mabe, North America's largest home appliance supplier, means increased manufacturing at GE plants across the U.S.

In Bloomington, Indiana side-by-side refrigerators are assembled; in Louisville, Kentucky, multiple models of washers, dryers and dishwashers are manufactured; the plant in Selmer, Texas produces refrigerators and freezers; in Decatur, Alabama, freezers are made; and in Lafayette, Georgia, ranges, cooktops and ovens are assembled.

GE Aviation also benefits from its integrated supply chain in the design and manufacture of jet and turboprop engines for commercial, business and military aircraft applications. Component parts for the 787 Dreamliner GENx jet engine are supplied from GE facilities in the U.S., Mexico, and Canada. The facility in Bromont, Québec fabricates the fan and compressor airfoils for final engine assembly in Durham, North Carolina. GE's design center in Querétaro, Mexico produces many of the company's leading GENx engines.

Continued North American integration provides GE with the skilled labor and market proximity needed to continue innovation, grow international sales and provide Americans with high-skilled and well-paying jobs.

GE MEANS JOBS

GE employs
over 305,000 people
worldwide

February 2015. This story of North American integration is based on publicly available information. Unless otherwise mentioned, all trade figures are in U.S. dollars.

