

Building North American Competitiveness

TRADE WORKS



27% of the world's GDP

with only **7%** of the world's population

WE MAKE THINGS TOGETHER

On average,
Canadian goods sold
to the U.S. contain

25% U.S. content



WE DO BUSINESS TOGETHER

Canadian companies have invested
\$309 billion in the U.S.

Total foreign investment among
Canada, the U.S. & Mexico is
\$662 billion



John Deere

Helping North America out-compete the world



John Deere is the world's largest manufacturer of agricultural and forestry equipment. Headquartered in Moline, Illinois, this global manufacturer of advanced products and services for agriculture, construction, forestry and turf regularly posts earnings of more than \$3 billion. It employs 62,000 people at its manufacturing and marketing operations worldwide.

Deere operates 22 manufacturing facilities in the U.S. that build products for its Agriculture & Turf Division and the Construction & Forestry Division. In Canada, Deere maintains a strong network of dealers from both divisions. In addition, Canadian operations include Edmonton, Alberta-based John Deere REMAN, which is responsible for reclaiming, remanufacturing and reselling engines, engine and hydraulic components and drive trains; Waratah Forestry Equipment in Kamloops, British Columbia and Deere-Hitachi Specialty Products in Langley, British Columbia.

JOHN DEERE MEANS JOBS

John Deere employs
62,000 people
worldwide



John Deere has benefitted from North American integration. The company is a leader in the \$23 billion U.S.–Canada market for agricultural equipment with a 60 percent share of the market.

February 2015. This story of North American integration is based on publicly available information. Unless otherwise mentioned, all trade figures are in U.S. dollars.

