

# Building North American Competitiveness

## TRADE WORKS



**27%** of the world's GDP  
with only **7%** of the world's population

## WE MAKE THINGS TOGETHER

On average, Canadian goods sold to the U.S. contain **25% U.S. content**



## WE DO BUSINESS TOGETHER

Canadian companies have invested **\$309 billion** in the U.S.

Total foreign investment among Canada, the U.S. & Mexico is **\$662 billion**



## SANLUIS Rassini

*Helping North America out-compete the world*



Mexico-based SANLUIS Rassini is an essential part of the integrated North American automotive supply chain. SANLUIS Rassini is the world's largest designer and producer of leaf springs for light vehicles and a North American leader in the manufacture of suspension and brake components for light vehicles. The company employs 4,700 people across the U.S., Mexico, and Brazil.

SANLUIS Rassini has made significant investments in the market, including the opening of three locations in the U.S. SANLUIS Rassini maintains an R&D and customer service facility in Plymouth, Michigan, and two manufacturing centers in Montpelier, Ohio and Flint, Michigan.

SANLUIS Rassini components are integral to automobiles manufactured in Canada and the United States. Coil springs produced at the Montpelier, Ohio manufacturing site are shipped to the Fiat-Chrysler Windsor Assembly Plant, which makes the Caravan and Town & Country minivans. This assembly plant employs approximately 4,600 hourly workers. Brake rotors produced in Flint, Michigan are shipped to the General Motors Oshawa facility where the Cadillac sedan is assembled. This assembly plant employs around 3,500 employees.

The components produced by SANLUIS Rassini are an essential part of the auto sector in North America, where a manufactured car crosses U.S. borders — both with Mexico and Canada — eight times before it is completed and ready for sale.

## SANLUIS RASSINI MEANS JOBS

SANLUIS Rassini employs over 4,700 people in the Americas

February 2015. This story of North American integration is based on publicly available information. Unless otherwise mentioned, all trade figures are in U.S. dollars.

