

# Building North American Competitiveness

## TRADE WORKS



**27%** of the world's GDP

with only **7%** of the world's population

## WE MAKE THINGS TOGETHER

On average,  
Canadian goods sold  
to the U.S. contain



**25% U.S. content**

## WE DO BUSINESS TOGETHER

Canadian companies have invested  
**\$309 billion** in the U.S.

Total foreign investment among  
Canada, the U.S. & Mexico is  
**\$662 billion**



## Sylectus

*Helping North America out-compete the world*



Sylectus is a web-based trucking network that allows trucking businesses to maximize their resources by arranging cooperative dispatch agreements. If a trucking company that owns 70 trucks has a shipping order that requires the use of 100 trucks, it can post a call on the Sylectus software for an additional 30 trucks to assist them and arrange a cooperative agreement with another company to complete their shipment.

Sylectus started in 2001 and now has a network of 630 customers with 11,000 trucks. Sylectus continues to build its business with year-over-year growth in sales and trucks across fleets. Sylectus is a North American company with a U.S. office in Woodhaven, Michigan and a Canadian office in Windsor, Ontario.

One of Sylectus' key services is helping its network of trucks navigate cross-border shipping. The Sylectus 'NAFTA Alliance Network' allows customers



to take advantage of shipping opportunities in North America including Mexico; receive advice about transportation laws, customs requirements, and geographies; and provide real-time tracking of fleet loads across international borders. This allows small- and medium-sized trucking companies to pursue large shipping contracts that they might not be able to handle on their own.

## SYLECTUS MEANS TRADE

Sylectus has a network  
of 630 people and  
11,000 trucks

*February 2015. This story of North American integration is based on publicly available information. Unless otherwise mentioned, all trade figures are in U.S. dollars.*

