



PRESIDENT'S ADVISORY COUNCIL ON DOING BUSINESS IN AFRICA (PAC-DBIA)

February 26, 2020
11:00 AM – 12:30 PM
Eisenhower Executive Office Building, Room 350

Agenda

I. Welcome and Opening Remarks

- Laura Lane, Co-Chair
- Farid Fezoua, Co-Chair
- Erin Walsh, Senior Director for African Affairs, National Security Council
- Karen Dunn Kelley, Deputy Secretary of Commerce

II. Presentation of PAC-DBIA Keys to Success Report

- Susan Silbermann, Vice Chair
- PAC-DBIA Members
- **Keys to Success for APPROACHING African Markets**
- **Keys to Success for COMPETING in African Markets**
- **Keys to Success for SUCCEEDING in African Markets**
- **Keys to Success for INVESTING in African Markets**

III. U.S. Government Comments

- Susan Silbermann, Vice Chair
- Administration Officials

IV. Adoption of Keys to Success Report

- Laura Lane, Co-Chair

V. Presentation of PAC-DBIA Letter and Recommendations

- Laura Lane, Co-Chair
- Farid Fezoua, Co-Chair
- Susan Silbermann, Vice Chair
- PAC-DBIA Members
- Administration Officials

VI. Adoption of Letter and Recommendations

- Farid Fezoua, Co-Chair

VII. Closing Remarks and Adjournment

- Susan Silbermann, Vice Chair
- Karen Dunn Kelley, Deputy Secretary of Commerce
- Laura Lane, Co-Chair