PRESIDENT’S ADVISORY COUNCIL ON DOING BUSINESS IN AFRICA (PAC-DBIA)

February 26, 2020
11:00 AM – 12:30 PM
Eisenhower Executive Office Building, Room 350

Agenda

I. Welcome and Opening Remarks
   • Laura Lane, Co-Chair
   • Farid Fezoua, Co-Chair
   • Erin Walsh, Senior Director for African Affairs, National Security Council
   • Karen Dunn Kelley, Deputy Secretary of Commerce

II. Presentation of PAC-DBIA Keys to Success Report
   • Susan Silbermann, Vice Chair
   • PAC-DBIA Members
      ➢ Keys to Success for APPROACHING African Markets
      ➢ Keys to Success for COMPETING in African Markets
      ➢ Keys to Success for SUCCEEDING in African Markets
      ➢ Keys to Success for INVESTING in African Markets

III. U.S. Government Comments
    • Susan Silbermann, Vice Chair
    • Administration Officials

IV. Adoption of Keys to Success Report
    • Laura Lane, Co-Chair
V. **Presentation of PAC-DBIA Letter and Recommendations**
   - Laura Lane, Co-Chair
   - Farid Fezoua, Co-Chair
   - Susan Silbermann, Vice Chair
   - PAC-DBIA Members
   - Administration Officials

VI. **Adoption of Letter and Recommendations**
   - Farid Fezoua, Co-Chair

VII. **Closing Remarks and Adjournment**
   - Susan Silbermann, Vice Chair
   - Karen Dunn Kelley, Deputy Secretary of Commerce
   - Laura Lane, Co-Chair