

# **Global Steel Trade** Monitor

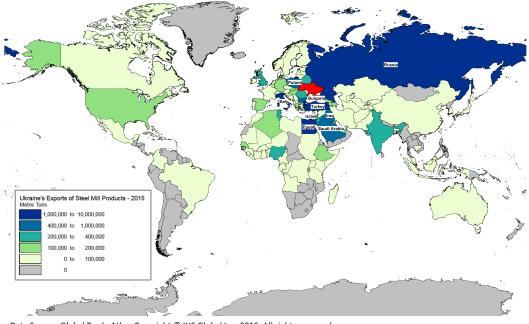
# Steel Exports Report: Ukraine

#### **Background**

Ukraine is the world's sixth-largest steel exporter. In year to date 2016 (through September), further referred to as YTD 2016, Ukraine exported 13.9 million metric tons of steel, a 4 percent increase from 13.4 million metric tons in YTD 2015. Ukraine's exports represented about 4 percent of all steel exported globally in 2015. The volume of Ukraine's 2015 steel exports was slightly larger than that of Italy and Belgium, and less than one-fifth that of the largest exporter, China. In value terms, steel represented 18 percent of the total amount of goods Ukraine exported in 2015.

Ukraine exports steel to more than 160 countries and territories. The nine countries labeled in the map below represent the top markets for Ukraine's exports of steel, receiving more than 400 thousand metric tons each and accounting for 71 percent of Ukraine's steel exports in 2015.

## **Ukraine's Exports of Steel Mill Products - 2015**



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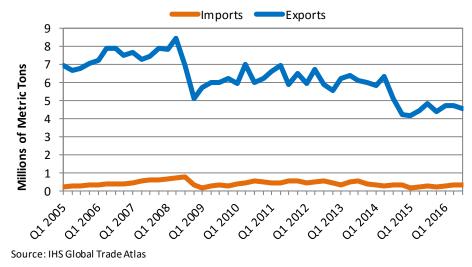
## **Quick Facts:**

- World's sixth–largest steel exporter: 13.9 million metric tons (YTD 2016)
- 31.4% decline in steel exports between 2011-2015
- Exports as a share of production at 76.3% in YTD 2016
- YTD export volume up 4% while export value down 15.3%
- Top three markets: Egypt, Turkey, Italy
- Largest producers: Metinvest, ISD Corporation, JSC Zaporizhstal
- 19 trade remedies in effect in 8 countries involving steel mill imports from Ukraine

#### **Steel Trade Balance**

Over the past decade, Ukraine has maintained a trade surplus in steel mill products. Between 2005 and 2013, Ukraine's steel trade surplus averaged 25 million metric tons per year. Although it declined 41 percent since peaking in 2006, Ukraine's steel trade surplus nonetheless stood at 17 million metric tons in 2015. In YTD 2016, the trade surplus has grown slightly as export held steady from YTD 2015. The

#### Ukraine's Trade in Steel Mill Products by Quarter

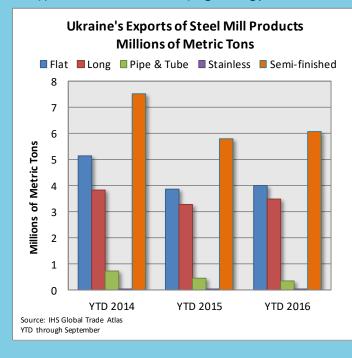


surplus stood at 13.1 million metric tons, up 2 percent from 12.8 million metric tons in YTD 2015.

#### **Export Volume, Value, and Product**

Since their most recent peak at 25.9 million metric tons in 2011, the volume of Ukraine's steel exports declined nearly every year and by 2015 amounted to 17.8 million metric tons — a decline of 31.4 percent. In YTD 2016, Ukraine's exports have been increasing, up 4 percent from YTD 2015 for a total of 13.9 million metric tons. By contrast, the value of Ukraine's YTD 2016 exports have decreased by 15.3 percent to \$4.7 billion from \$5.6 billion in YTD 2015.

Semi-finished products account for the largest volume share of Ukraine's steel exports. In YTD 2016, 44 percent, or 6.1 million metric tons, of Ukraine's steel exports were of semi-finished products. Flat products accounted for 29 percent, or 4 million metric tons, in YTD 2016, followed by long products (25% or 3.5 million metric tons), pipe and tube products (3% or 364 thousand metric tons), and stainless steel (0.3% or 37 thousand metric tons).

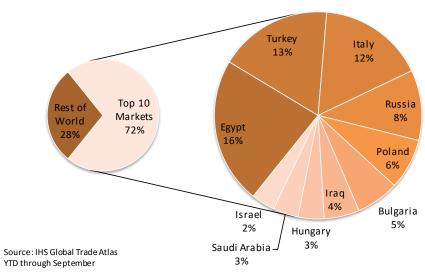




#### **Exports by Top Market**

Exports to Ukraine's top 10 steel markets represented 72 percent of Ukraine's steel export volume in YTD 2016 at 10 million metric tons (mmt). Egypt received the largest share of Ukraine's exports with 16 percent (2.3 mmt), followed by Turkey at 13 percent (1.8 mmt), Italy at 12 percent (1.7 mmt), and Russia at 8 percent (1.1 mmt).

At 160 thousand metric tons, the United States ranked 19th as a destination for Ukraine's steel Ukraine's Steel Exports - Top 10 Markets YTD 2016 - Millions of Metric Tons



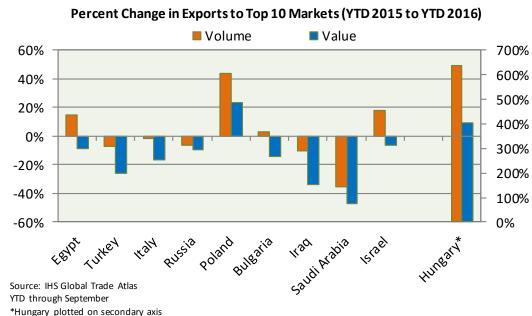
exports in YTD 2016, up 39.5 percent from 114 thousand metric tons in YTD 2015.

#### **Trends in Exports to Top Markets**

While the volume of Ukraine's steel exports increased for half of its top 10 steel export markets between YTD 2015 and YTD 2016, the overall value of Ukraine's steel exports decreased in eight of the top 10 markets, reflecting the decline in global steel prices. Saudi Arabia experienced the largest decrease in the value of Ukraine's exports in YTD 2016, down 47.4 percent from YTD 2015, followed by Iraq (down 34.1%), Turkey (down 26.3%), and Italy (down 16.6%). Exports to Saudi Arabia, Iraq,

and Turkey also saw the largest decreases in volume terms, down 35.3 percent, 10.4 percent, and 7.4 percent, respectively.

Ukraine's export volumes to Hungary and Poland showed the largest volume 0% increases in YTD 2016 and were the only top 10 markets to see increases in Ukraine's export value. -60% Exports to Hungary were up 637 percent by volume and 403 percent by volume and 403 percent by volume were up 23.6 percent by volume and 43.7 percent by value.



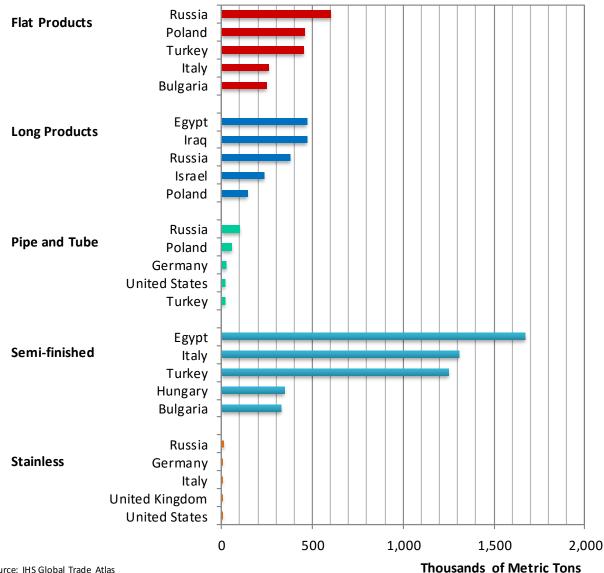
#### Top Markets by Steel Product Category

Ukraine's top export markets by volume vary across types of steel products. In YTD 2016, Russia received 15 percent of Ukraine's exports of flat products (601 thousand metric tons). Russia also received 28 percent of Ukraine's pipe and tube exports (102 thousand metric tons) and 38 percent of stainless steel exports (14 thousand metric tons).

Egypt received the largest share of long product exports at 13.6 percent (474 thousand metric tons) in YTD 2016, followed closely by Iraq at 13.5 percent (470 thousand metric tons). Egypt also received the largest share of Ukraine's semi-finished steel at 28% (1.7 million metric tons).

Pipe and tube and stainless were the only product categories for which the United States was a top-five export destination.

## **Ukraine's Top 5 Export Markets by Product - YTD 2016**



#### **Ukraine's Import Market Share in Top Destinations**

Among Ukraine's top export destinations for which 2015 data are available, the import market share for Ukraine's steel products decreased notably in both Egypt (down 31 percentage points) and Turkey (down 7.8 percentage points). Italy, Poland, and the United Kingdom all experienced small

decreases in their share of imports from Ukraine. contrast, the share of Bulgaria's imports from Ukraine rose significantly (up 12.9 percentage points).

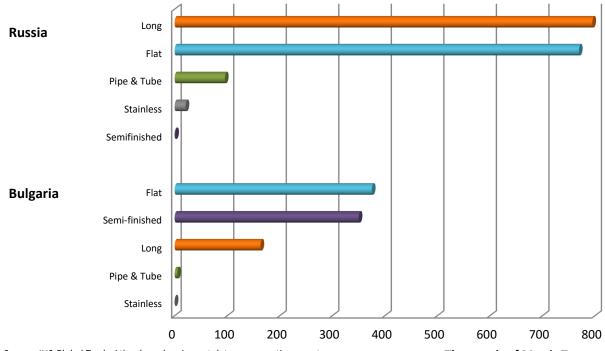
Among Ukraine's top export markets, Russia and Bulgaria received more than 30 percent of their steel imports from Ukraine. 2015, In long products accounted for the largest share of steel imports from Ukraine in Russia (47% while flat products accounted Note: Import data for Iraq and 2014/2015 data for Saudi Arabia not available

L	Ukraine's Steel Import Market Share						
l	Top 10 Export	Share of	Ukraine's Rank	Share of	Ukraine's		
5	Destinations	Imports from	in 2014	Imports from	Rank in 2015		
9		Ukraine - 2014		Ukraine - 2015			
)	Egypt	36.0%	1	5.0%	2		
	Turkey	22.1%	1	14.3%	3		
	Italy	13.2%	2	11.6%	3		
ì	Russia	37.7%	1	37.9%	1		
ŀ	Bulgaria	39.4%	1	52.3%	1		
1	Iraq	N/A	N/A	N/A	N/A		
,	Poland	11.1%	2	8.9%	2		
נ	Saudi Arabia	N/A	N/A	N/A	N/A		
S	Israel*	11.4%	3	11.7%	3		
	United Kingdom	3.3%	10	3.0%	11		

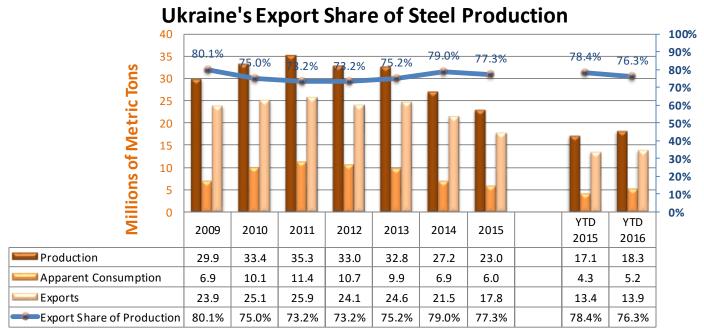
Source: IHS Global Trade Atlas, based on import data per reporting country or 795 thousand metric tons), \*Israel data based on value, not quantity (quantity data not reported)

for the largest share in Bulgaria (42% or 375 thousand metric tons).

### **Steel Import Composition of Top Market-Share Countries - 2015**



#### **Overall Production and Export Share of Production**



Source: World Steel Association; IHS Global Trade Atlas YTD through September

Ukraine's crude steel production increased by 18 percent between 2009 and 2011 before falling by 35 percent between 2011 and 2015. In YTD 2016, production has increased 7 percent to 18.3 million metric tons from 17.1 million metric tons in YTD 2015. Apparent consumption (a measure of steel demand) shrank in tandem with overall production between 2011 and 2015, but production dwarfed demand by an average of 21.3 million metric tons. Demand in YTD 2016 was up 22 percent from YTD 2015 but still fell behind production by 13.1 million metric tons.

While Ukraine's steel exports as a share of production decreased by 6.9 percentage points between 2009 and 2011, that figure had rebounded 4.1 percentage points to 77.3 percent by 2015. Exports as a share of production decreased slightly to 76.3 percent in YTD 2016 from 78.4 percent in YTD 2015 as production grew faster than exports.

## **Top Producers**

Ukraine's steel production is heavily concentrated in three major companies: Metinvest Holding, Industrial Union of Donbas (ISD), and JSC Zaporizhstal Iron and Steelworks (49.9% owned by

Metinvest). The three companies together accounted for 18.5 million metric tons of production, or 80.5 percent of the country's 2015 total production of 23 million metric tons, based on available data.

	Ukraine's Top Steel Producers in 2015					
Rank	Company	Production (mmt)	Main Products			
1	Metinvest Holding	9.7	Hot-rolled, plate, billet, bars, rails, pipe			
2	ISD	4.8	Hot-rolled, cold-rolled, plate, pipe			
3	JSC Zaporizhstal	4.0 (2014)	Hot-rolled, cold-rolled, plate, tinplate, formed products			
Source: World Steel Association; Bloomberg						

#### **Trade Remedies in the Steel Sector**

Antidumping duties (AD), countervailing duties (CVD), associated suspension agreements, and safeguards are often referred to collectively as trade remedies. These are internationally agreed upon mechanisms to address the market-distorting effects of unfair trade, or serious injury or threat of serious injury caused by a surge in imports. Unlike anti-dumping and countervailing measures, safeguards do not require a finding of an "unfair" practice. Before applying these duties or measures, countries investigate allegations and can remedy or provide relief for the injury caused to a domestic industry. The table below provides statistics on the current number of trade remedies various countries have against steel mill products from Ukraine.

Steel Mill Trade Remedies in Effect Against Ukraine				
	Suspension Agreements			
Country	AD	CVD	and Undertakings	Total
Brazil	2			2
Canada	3			3
Eurasian Economic Union	4			4
European Union	1			1
Indonesia	1			1
Mexico	3			3
Thailand	1			1
United States	2		2	4
TOTAL	17	0	2	19
Source: World Trade Organization, through December 1, 2016				

Global Steel Mill Safeguards in Effect				
Country	Product(s)			
Chile	Steel wire rod			
	1) Seamless pipes, tubes and hollow profiles of iron or non-alloy steel (other than cast iron and			
India	stainless steel); 2) Hot-rolled steel in coils; 3) Hot-rolled steel flat sheets and plates			
	1) Articles of finished casing and tubing; 2) Articles of iron or steel wire; 3) Flat-rolled products			
Indonesia	of iron or non-alloy steel; 4) I and H sections of other alloy steel			
Malaysia	aysia Hot-rolled steel plate			
Morocco	cco 1) Cold-rolled sheets and plated or coated sheets; 2) Reinforcing bars and wire rods			
Philippines Steel angle bars				
	1) Hot-rolled steel flat products with certain amounts of alloying elements; 2) Unalloyed hot-			
Thailand	rolled steel flat products in coils and not in coils			
Ukraine	Casing and pump compressor seamless steel pipes			
Vietnam	Semi-finished and certain finished products of alloy and non-alloy steel			
Source: World Trade Organization, through November 25, 2016				

# Steel Exports Report: Glossary

**Apparent Consumption:** Domestic crude steel production plus steel imports minus steel exports. Shipment data are not available for all countries, therefore crude steel production is used as a proxy.

**Export Market:** Destination of a country's exports.

**Flat Products:** Produced by rolling semi-finished steel through varying sets of rolls. Includes sheets, strips, and plates. Used most often in the automotive, tubing, appliance, and machinery manufacturing sectors.

Import Penetration: Ratio of imports to apparent consumption.

**Import Source:** Source of a country's imports.

**Long Products:** Steel products that fall outside the flat products category. Includes bars, rails, rods, and beams. Used in many sectors but most commonly in construction.

**Pipe and Tube Products:** Either seamless or welded pipe and tube products. Used in many sectors but most commonly in construction and energy sectors.

**Semi-finished Products:** The initial, intermediate solid forms of molten steel, to be re-heated and further forged, rolled, shaped, or otherwise worked into finished steel products. Includes blooms, billets, slabs, ingots, and steel for castings.

**Stainless Products:** Steel products containing at minimum 10.5% chromium (Cr) offering better corrosion resistance than regular steel.

**Steel Mill Products:** Carbon, alloy, or stainless steel produced by either a basic oxygen furnace or an electric arc furnace. Includes semi-finished steel products and finished steel products. For trade data purposes, steel mill products are defined at the Harmonized System (HS) 6-digit level as: 720610 through 721650, 721699 through 730110, 730210, 730240 through 730290, and 730410 through 730690. The following discontinued HS codes have been included for purposes of reporting historical data (prior to 2007): 722520, 722693, 722694, 722910, 730410, 730421, 730610, 730620, and 730660.

Global Steel Trade Monitor: The monitor provides global import and export trends for the top countries trading in steel products. The current reports expand upon the early release information already provided by the Steel Import Monitoring and Analysis (SIMA) system that collects and publishes data on U.S. imports of steel mill products. Complementing the SIMA data, these reports provide objective and current global steel industry information about the top countries that play an essential role in the global steel trade. Information in these reports includes global exports and import trends, production and consumption data and, where available, information regarding trade remedy actions taken on steel products. The reports will be updated quarterly.

**Steel Import Monitoring and Analysis (SIMA) System:** The Department of Commerce uses a steel import licensing program to collect and publish aggregate data on near real-time steel mill imports into the United States. SIMA incorporates information collected from steel license applications with publicly released data from the U.S. Census Bureau. By design, this information provides stakeholders with valuable information on the steel trade with the United States. For more information about SIMA, please go to http://enforcement.trade.gov/steel/license/.



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