

Global Steel Trade Monitor

Steel Imports Report: United States

Background March 2019

The United States is the world's largest steel importer (2017 ranking). In 2018, the U.S. imported 30.8 million metric tons of steel, an 11 percent decrease from 34.5 million metric tons in 2017. U.S. imports in 2017 represented about 9 percent of all steel imported globally, based on available data. The volume of U.S. steel imports in 2017 was more than 25 percent larger than that of the world's second-largest importer, Germany in 2017. In value terms, steel represented just 1.2 percent of the total goods imported into the United States in 2018.

The United States imported steel from more than 85 countries and territories in 2018. The 10 countries highlighted in the map below represent the top sources for U.S. imports of steel, with the U.S. receiving more than 950 thousand metric tons from each and together accounting for 77 percent of U.S. steel imports in 2018.



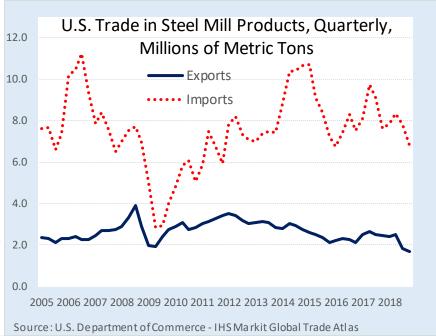
U.S. Imports of Steel Mill Products-2018 (Top Ten in Blue)

Ouick Facts:

- 30.8 million metric tons in 2018
- 138% steel import growth since Q2 2009
- 2018 import volume down 11% while import value up 2% from 2017
- Import penetration down from 32.6% in 2017 to 28.3% in 2018
- Top three import sources: Canada, Brazil, Mexico
- Largest producers:
 Nucor, ArcelorMittal USA,
 U.S. Steel
- 180 trade remedies in effect against imports of steel mill products

Steel Trade Balance

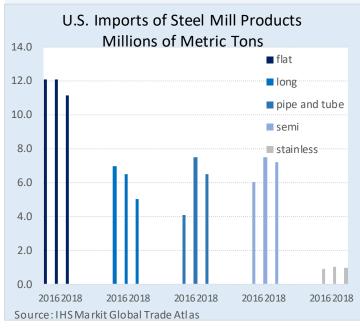
The United States' deficit in steel products has persisted for over a decade. Since 2009, imports have returned to average levels seen prior to the 2008 global recession while exports have remained relatively flat in comparison, and the trade deficit has widened accordingly. Since their most recent low year, imports have grown by 109 percent between 2009 and 2018, while exports have decreased by 7 percent. In 2018, the U.S. steel trade deficit amounted to 23.0 million metric tons, a 6 percent decrease from 24.4 million metric tons in 2017.

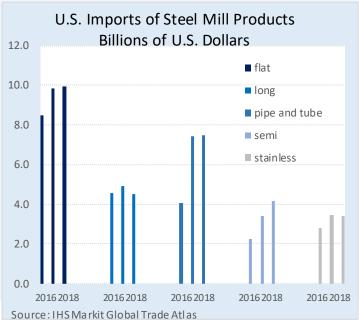


Import Volume, Value, and Product

In 2014, U.S. imports of steel products reached a near-record high of 40.3 million metric tons, only topped by the 41.3 million metric tons imported in 2006. Import levels fell from 2014 by 12 percent in 2015, and then by 15 percent in 2016, before rising 15 percent in 2017 to 34.5 million metric tons. In 2018, imports have decreased 11 percent compared with 2017 to a total of 30.8 million metric tons. The value of imports in 2018 has increased 2 percent to \$29.5 billion from \$29.0 billion in 2017, due to higher steel prices globally.

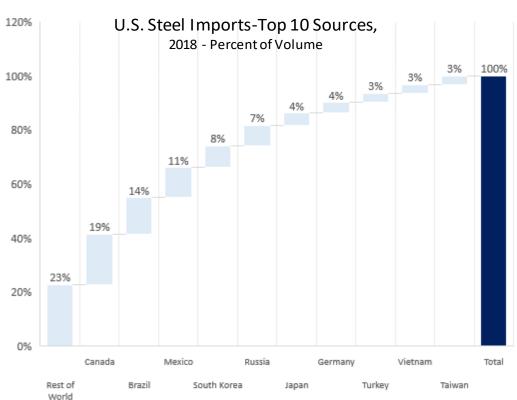
In 2018, flat products accounted for the largest share of U.S. steel imports at 36 percent, or 11.1 million metric tons. Semi-finished products accounted for 23 percent, or 7.2 million metric tons, followed by pipe and tube products at 21 percent (6.5 million metric tons), long products at 16 percent (5.0 million metric tons), and stainless products at 3 percent (962 thousand metric tons).





Imports by Top Source

The top 10 countries for U.S. steel imports represented 77 percent of the total steel import volume in 2018 at 23.8 million metrics tons Canada (mmt). accounted for the largest share of U.S. imports at 19 percent (5.7 mmt), followed by Brazil at 14 percent (4.2)mmt). Mexico at 11 percent (3.4) mmt), South Korea at 8 percent (2.5 mmt), and Russia at 7 percent (2.3) mmt).



Trends in **Imports** from Top Sources

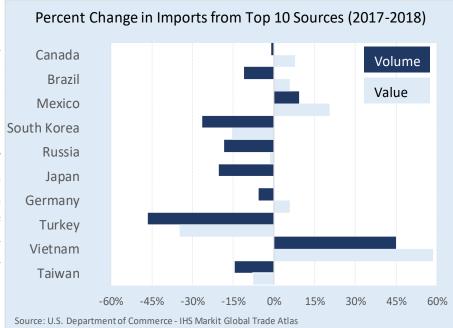
Source: U.S. Department of Commerce - IHS Markit Global Trade Atlas

From 2017 to 2018, the volume of U.S. imports decreased from 8 of the United States' top 10 import sources. Imports from Turkey (-47%), showed the largest volume decline in 2018, followed by South Korea (-26%), Japan (-20%), Russia (-18%), Taiwan (-15%), Brazil (-11%), Germany (-6%), and Canada (-1%). The volume of U.S. imports only increased from Vietnam (45%) and Mexico (9%).

The overall value of U.S. imports increased from 5 of the top 10 sources. The value of imports from

Vietnam increased the most in 2018 (59%), followed by Mexico (20%), Canada (8%), Brazil (6%) Germany (6%). Turkey (-35%), South Korea (-15%), Taiwan (-8%), Russia (-2%), and Japan (-0.1%) decreased in value in 2018.

Outside the top 10 sources, other notable volume changes included U.S. imports from 18th-ranked India 22nd-ranked (-63%),Greece 23rd-ranked (429%),Romania (195%), and 32nd-ranked Indonesia (131%).



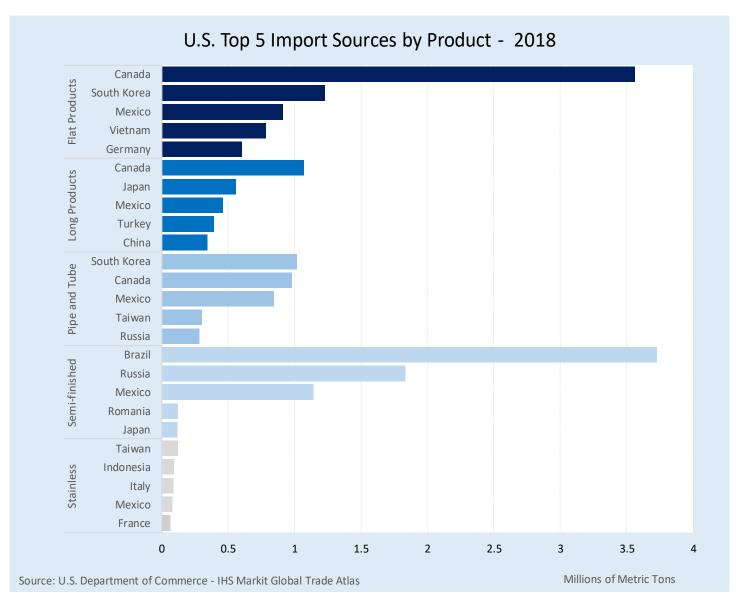
Top Sources by Steel Product Category

The top source countries for U.S. imports by volume vary across types of steel products. The United States imported the largest share of flat products from Canada in 2018 at 32 percent (3.6 million metric tons), followed by South Korea at 11 percent (1.2 million metric tons). Canada was also the largest source for long product imports at 21 percent (1.1 million metric tons), while Japan sent the second largest share of long products at 11 percent (559 thousand metric tons).

The United States imported 16 percent of its pipe and tube imports from South Korea (1.0 million metric tons), followed closely by Canada at 15 percent (997 thousand metric tons) and Mexico at 13 percent (842 thousand metric tons).

The majority of United States' imports of semi-finished steel came from Brazil in 2018, at 52 percent (3.7 million metric tons). Russia and Mexico were also major sources of semi-finished steel at 25 percent (1.8 million metric tons), and 16 percent (1.1 million metric tons), respectively.

Taiwan was the largest source of imported stainless products at 13 percent (122 thousand metric tons), followed by Indonesia at 9 percent (89 thousand metric tons).



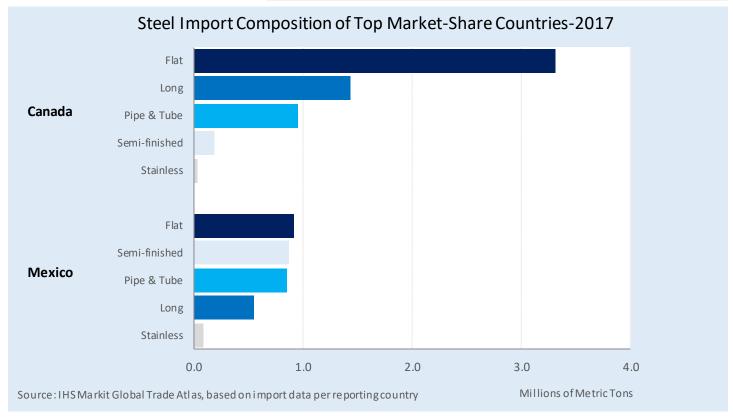
U.S. Export Market Share from Top Source Countries

In 2017, the share of steel exports sent to the United States from its top import sources decreased in the majority of its top 10 sources. Mexico's share of exports to the U.S. showed the largest decrease between 2016 and 2017, down 7.9 percentage points. Other notable decreases included Turkey's share of exports to the U.S. (down 4.3 percentage points from 2016), followed by Brazil (down 1.2 percentage points). The share of exports to the U.S. in Japan and South Korea both decreased by less than one percentage point.

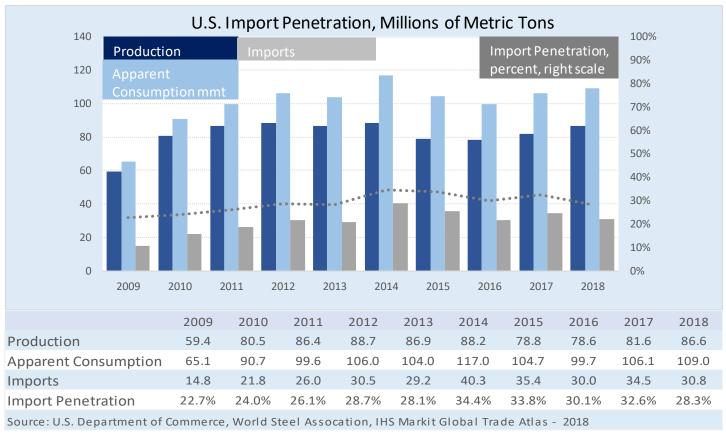
Countries with increases in their share of steel exports to the U.S. included Canada (up 2.3 percentage points), Russia (up 1.4 percentage points), and Germany (up 1.0 percentage point).

Among the U.S. top import sources, Canada and Mexico sent more than half of their total steel exports to the United States. In 2017, flat products accounted for the largest share of steel exports to the U.S. in both Canada at 56 percent (3.3 million metric tons) and Mexico at 28 percent (913 thousand metric tons).

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		U.S. Ste	el Export	Market Sha	re	
3	Top 10 Import	Share of	U.S. Rank	Share of	U.S. Rank	Change in
1	Sources	Exports to	in 2016	Exports to	in 2017	Share
7		U.S 2016		U.S 2017		
	Canada	87.7%	1	89.9%	1	1
+	Brazil	34.0%	1	32.8%	1	•
L F	South Korea	12.1%	2	11.2%	3	•
ι 1	Mexico	72.9%	1	65.0%	1	•
	Russia	2.3%	11	3.7%	8	1
ı	Turkey	15.0%	1	10.7%	1	•
L	Japan	4.9%	7	4.7%	8	•
) :	Germany	4.0%	9	5.0%	7	1
)	Taiwan	9.2%	3	9.6%	3	1
	China	0.8%	25	1.1%	26	1
3	Source: IHS Markit Global Trade Atlas, based on import data per reporting country					



Overall Production and Import Penetration



U.S. crude steel production increased 3.5 percent between 2015 and 2017, from 78.8 million metric tons (mmt) in 2015 to 81.6 mmt in 2017. Production in 2018 has increased a further 5 percent from 81.6 mmt in 2017 to 86.6 in 2018. Since 2009, apparent consumption (a measure of steel demand) has consistently exceeded production. The gap between this measure of steel demand and production decreased to 22.4 mmt in 2018 from 24.5 mmt in 2017. Imports captured an increasing share of demand from 2009 to 2014, but they stabilized after 2014. Since 2014, import penetration has been relatively flat, ranging from 33.8% in 2015, declining to 30.1% 2016, and then increasing to 32.6% in 2017. In 2018, import penetration stood at 28.3%, down 4.3 percent from 2017.

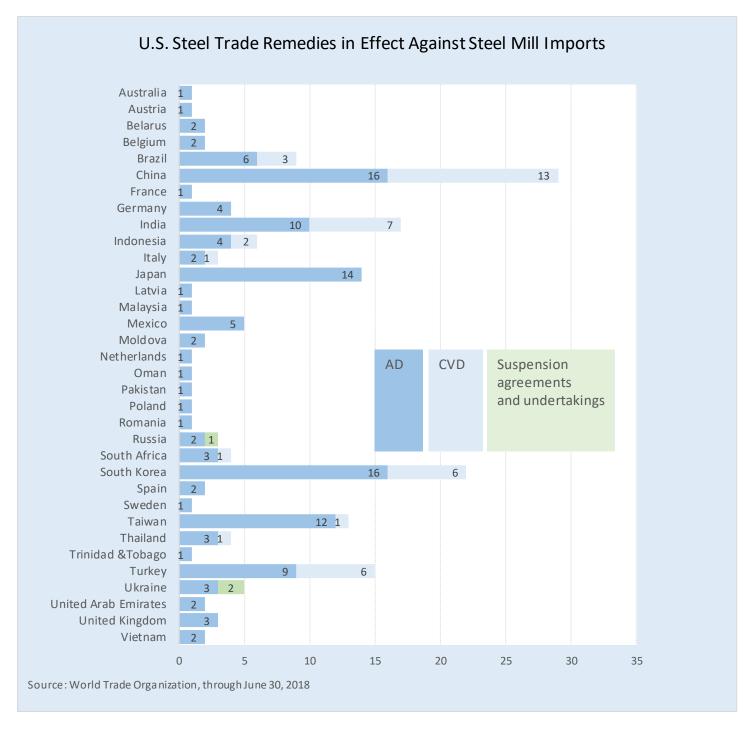
Top Producers

The top seven steel producers in the United States are a mix of foreign and domestically-owned companies and a mix of electric arc furnace mills and blast furnace mills. The top three companies alone accounted for the majority of U.S. crude steel production in 2017.

	U.S. Top Steel Producers in 2017					
Rank	Company	Production (mmt)	Main Products			
1	Nucor Corporation	24.39	Bars, beams, sheets, plate			
2	ArcelorMittal USA*	15.00	Hot-rolled, cold-rolled, plate, coated products, rails			
	United States Steel		Hot-rolled, cold-rolled, coated			
3	Corp.	14.43	sheets, tubular products			
12.40 (N.						
		Amer.	Beams, pilings, billets, rebar, wire			
4	Gerdau North America	capacity)	rod			
5	Steel Dynamics Inc.	8.27	Flat-rolled, structural, bars, rails			
			Hot-rolled, cold-rolled,			
6	AK Steel Corporation	5.60	galvanized, stainless, electrical			
	Commercial Metals					
7	Co.	3.00 (capacity) Rebar, bars, sections, billets				
Source: Bloomberg; Company websites *Denotes foreign-owned producer						

Trade Remedies in the Steel Sector

Antidumping duties (AD), countervailing duties (CVD), associated suspension agreements, and safeguards are often referred to collectively as trade remedies. These are internationally agreed upon mechanisms to address the market-distorting effects of unfair trade, or serious injury or threat of serious injury caused by a surge in imports. Unlike anti-dumping and countervailing measures, safeguards do not require a finding of an "unfair" practice. Before applying these duties or measures, countries investigate allegations and can remedy or provide relief for the injury caused to a domestic industry. The table below provides statistics on the current number of trade remedies the United States has against imports of steel mill products from various countries. The U.S. has no steel mill safeguards in effect.



Steel Imports Report: Glossary

Apparent Consumption: Domestic crude steel production plus steel imports minus steel exports. Shipment data are not available for all countries, therefore crude steel production is used as a proxy.

Export Market: Destination of a country's exports.

Flat Products: Produced by rolling semi-finished steel through varying sets of rolls. Includes sheets, strips, and plates. Used most often in the automotive, tubing, appliance, and machinery manufacturing sectors.

Import Penetration: Ratio of imports to apparent consumption.

Import Source: Source of a country's imports.

Long Products: Steel products that fall outside the flat products category. Includes bars, rails, rods, and beams. Used in many sectors but most commonly in construction.

Pipe and Tube Products: Either seamless or welded pipe and tube products. Used in many sectors but most commonly in construction and energy sectors.

Semi-finished Products: The initial, intermediate solid forms of molten steel, to be re-heated and further forged, rolled, shaped, or otherwise worked into finished steel products. Includes blooms, billets, slabs, ingots, and steel for castings.

Stainless Products: Steel products containing at minimum 10.5% chromium (Cr) offering better corrosion resistance than regular steel.

Steel Mill Products: Carbon, alloy, or stainless steel produced by either a basic oxygen furnace or an electric arc furnace. Includes semi-finished steel products and finished steel products. For trade data purposes, steel mill products are defined at the Harmonized System (HS) 6-digit level as: 720610 through 721650, 721699 through 730110, 730210, 730240 through 730290, and 730410 through 730690. The following discontinued HS codes have been included for purposes of reporting historical data (prior to 2007): 722520, 722693, 722694, 722910, 730410, 730421, 730610, 730620, and 730660.

Special Note on U.S. Import Data: Import data for the United States used in this report are general imports, rather than imports for consumption, so as to be consistent across countries. Therefore, U.S. import data in this report may not match similar data used in our other U.S. import data products.

Global Steel Trade Monitor: The monitor provides global import and export trends for the top countries trading in steel products. The current reports expand upon the early release information already provided by the Steel Import Monitoring and Analysis (SIMA) system that collects and publishes data on U.S. imports of steel mill products. Complementing the SIMA data, these reports provide objective and current global steel industry information about the top countries that play an essential role in the global steel trade. Information in these reports includes global exports and import trends, production and consumption data and, where available, information regarding trade remedy actions taken on steel products. The reports will be updated quarterly.

Steel Import Monitoring and Analysis (SIMA) System: The Department of Commerce uses a steel import licensing program to collect and publish aggregate data on near real-time steel mill imports into the United States. SIMA incorporates information collected from steel license applications with publicly released data from the U.S. Census Bureau. By design, this information provides stakeholders with valuable information on the steel trade with the United States. For more information about SIMA, please go to http://enforcement.trade.gov/steel/license/.



T R A D E
ADMINISTRATION

Steel Import Monitoring and Analysis 1401 Constitution Ave., NW, Room 21006 Washington, D.C. 20230

T 202.482.2105 **F** 202.501.1377 **Email** ECGlobalSteelStats@trade.gov

trade.gov/steel