



THE TRAVEL AND TOURISM ADVISORY BOARD
June 10, 2013 | 2:00 p.m. – 5:00 p.m. (PDT)
Las Vegas, Nevada

AGENDA

- I. Call to Order, Opening Remarks & Introductions**
- II. Swearing-In of New Members**
- III. Tentative Welcome Remarks**
- IV. National Travel and Tourism Strategy Updates**
- V. Discussion & Deliberation of Proposed Recommendations**
 - a. Proposed recommendations of Business Climate Subcommittee
 - b. Proposed recommendations of Infrastructure and Sustainability Subcommittee
- VI. Brand USA Update**
- VII. Discussion & Deliberation of Proposed Recommendations**
 - a. Proposed recommendations of Travel Facilitation Subcommittee
 - b. Proposed recommendations of Research Task Force
- VIII. Advocacy Subcommittee Report**
- IX. Closing Remarks**
- X. Adjournment**