



THE TRAVEL AND TOURISM ADVISORY BOARD
December 12, 2013 | 9:00 AM – 12:00 PM
Washington, DC

MEETING AGENDA

- 9:00 am Opening Remarks & Introductions
Todd Davidson, Board Chair
- 9:10 am Welcome Remarks
Penny Pritzker, U.S. Secretary of Commerce
- 9:20 am Travel and Tourism Update
Ken Hyatt, Acting Under Secretary of Commerce for International Trade
- 9:30 am Discussion & Deliberation of Proposed Recommendations
- Advocacy Letter on Travel Facilitation
Bob Lynch, Advocacy Subcommittee Chair
 - Advocacy Letter on Communications
Bob Lynch, Advocacy Subcommittee Chair
Maureen Bausch, Advocacy Subcommittee Vice-Chair
 - Business Climate Letter on Small Business
Greg Stubblefield, Business Climate Subcommittee Chair
 - Infrastructure & Sustainability Letter on Ground Infrastructure and Sustainability
Holly Agra, Infrastructure & Sustainability Vice-Chair
- 10:30 am Discussion & Deliberation of Final Term Report on Industry Priorities
Sam Gilliland, Board Vice-Chair
- 11:00 am Brand USA Update
Chris Thompson, Chief Executive Officer, Brand USA
- 11:10 am National Travel and Tourism Strategy & Executive Order Updates
- Department of State Update
Ed Ramotowski, Deputy Assistant Secretary for Visa Services, Department of State
 - Department of Homeland Security Update
Michael Stroud, Acting Assistant Secretary for the Private Sector, Department of Homeland Security
 - Department of the Interior Update
Andrew Jackson, Deputy Assistant Secretary for Technology, IT and Business Services
 - Department of Transportation Update
Julie Abraham, Director, Office of International Transportation and Trade
- 11:50 am Final Comments
Ken Hyatt, Acting Under Secretary of Commerce for International Trade
Todd Davidson, Board Chair
- 12:00 pm Adjournment